

LUCAS SELLIER

Designer
Art Director
Brand Builder
Entrepreneur

Paris, France

Lucas Sellier is a designer working between objects, brands and images. He can design a piece, build an identity, or direct how a brand is seen — the projects share a way of working, not a single medium.

contact@lucassellier.fr

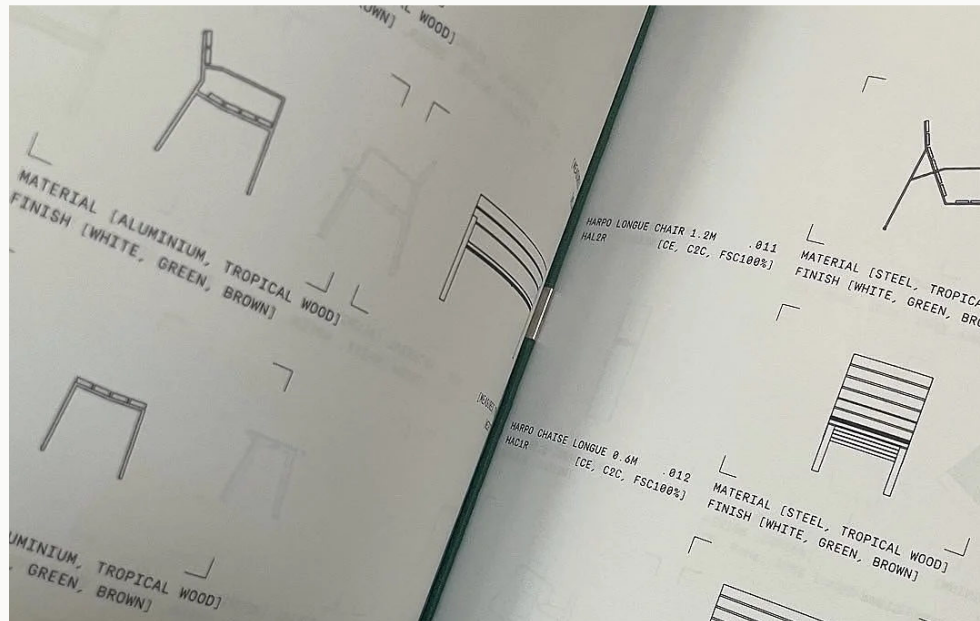
www.lucassellier.fr



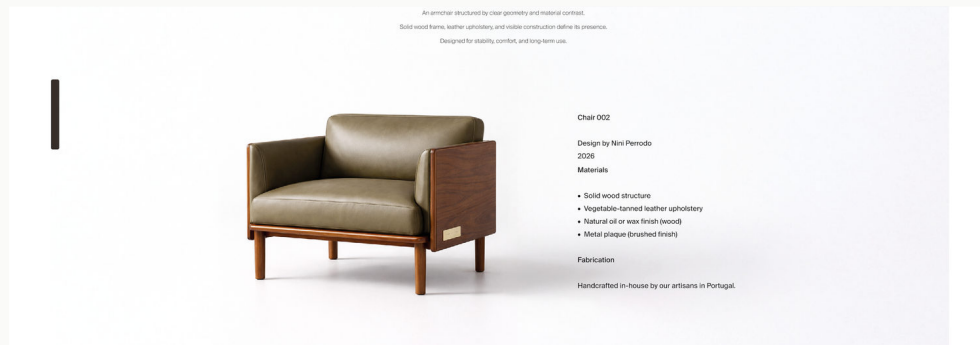
Céline — Belts — Céline · Garment · Accessories · Sketching · Leather · Belt designs exploring proportion and tension.



Lucas Sellier — Portfolio



Made of Light — Made of Light · Branding · Brand Strategy · Graphic Design · Visual identity and institutional design system.





Teenage Bad Girl — Cover · Image · Branding · Graphic Design · Paper



Lovly — Lovly Sarong · Branding · Garment · Brand Strategy · Repositioning, from product to identity.

LOVLY



Schott NYC — One-Off — Schott NYC · Object · Garment · Leather · A collaborative exploration of material, construction and character...



Lucas Sellier — Portfolio



The Design Library NYC — Notebooks — The Design Library NYC · Object · Graphic Design · Paper · A notebook series combining restraint...

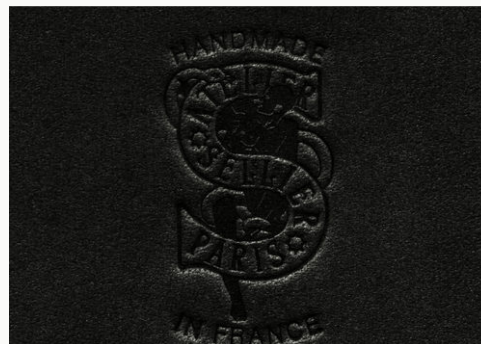




Keller Palace — Keller Palace · Hospitality · Branding · Brand Strategy · Art Direction · Graphic Design · Full-spectrum brand cre...

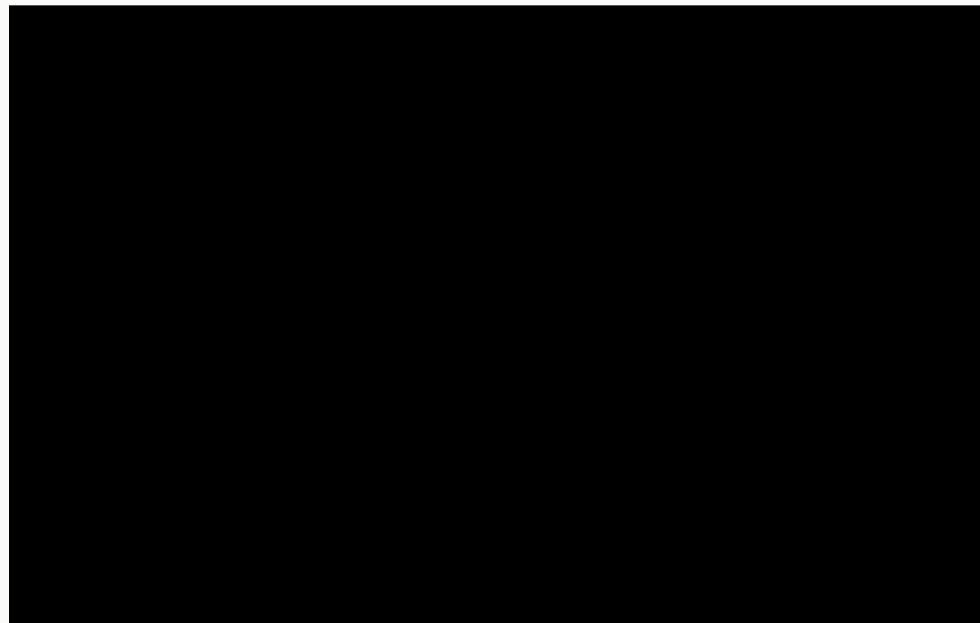


Atelier Sellier · Object · Branding · Leatherwork · Brand Strategy · Graphic Design · Leather · A fully integrated project, from id...

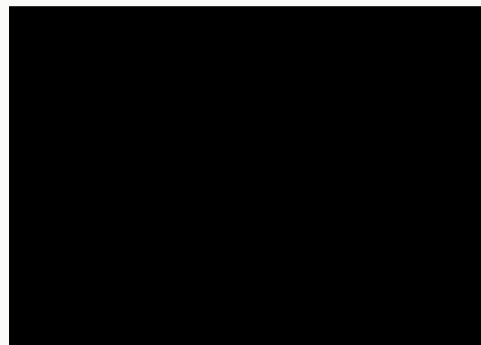


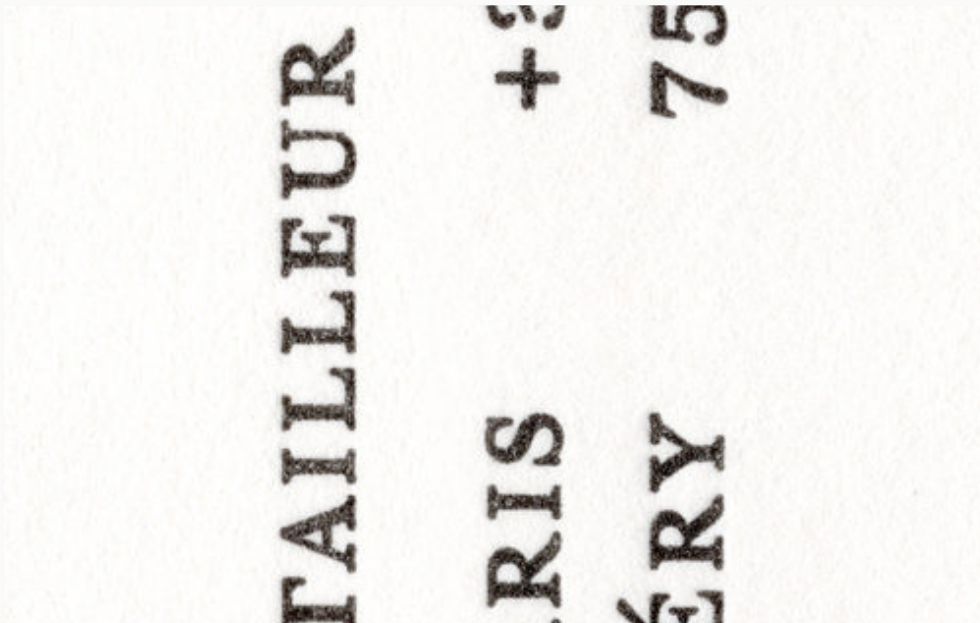


Hermès — Ivy League Capsule — Hermès · Garment · Branding · Art Direction · An Ivy League-inspired collection, reinterpreted for t...



Givenchy Beauty — Givenchy Beauty · Beauty · Art Direction · Photography · A content proposal exploring a controlled and contempor...





Amants — Identity · Branding · Image · Graphic Design · Art Direction



Lucas Sellier — Portfolio



SAM — Identity & Showroom — SAM · Branding · Graphic Design · Art Direction





Adieu — Art Direction — Adieu · Garment · Image · Art Direction · Photography

